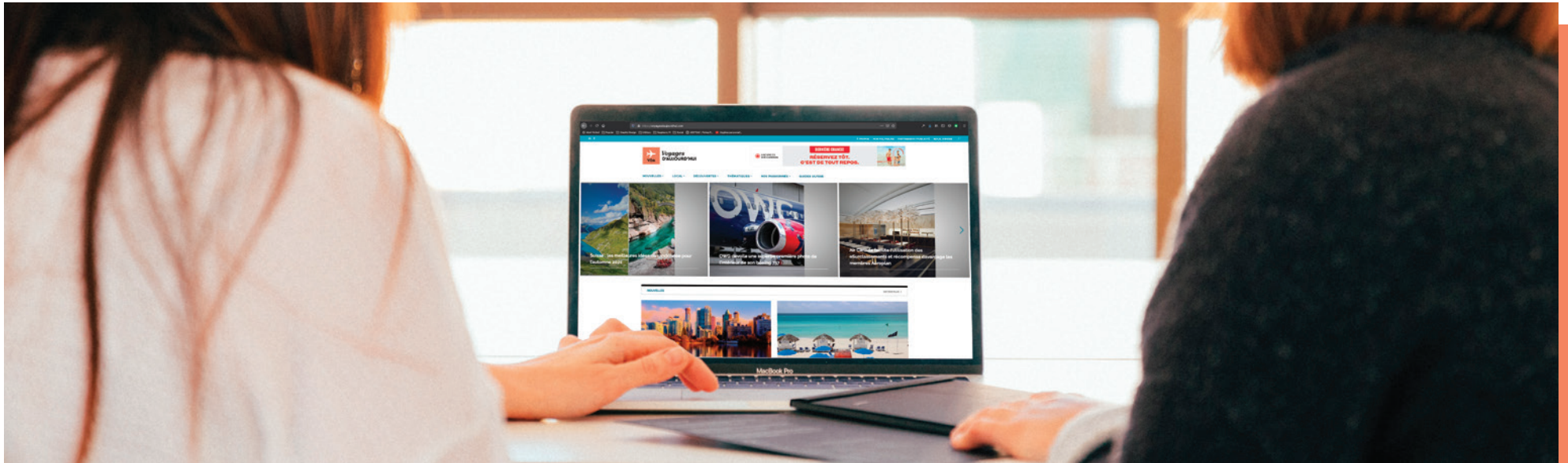




Voyages D'AUJOURD'HUI

MEDIA KIT



VDA'S MISSION

The mission of Voyages d'Aujourd'hui is to be the French-speaking reference travel information and entertainment. Voyages d'Aujourd'hui is your number one site for news and discovery.

By joining our community, you have access and contribute to the development of the best content in the travel industry. This will help you, in pleasure, to be kept to the facts of trends and new developments our partners.

OUR VALUES

Rigor/Ethics

In our research, texts and content delivered to the VDA community.

Pleasure

In our articles, in our work, with our partners, and on the road!

Curiosity

To learn more and more, share and stay on the lookout for new things.

WHO'S BEHIND VDA



MARJORIE D. LAFOND

Marjorie D. Lafond is the founder of Voyages d'Aujourd'hui. With a bachelor's degree in literary studies and a master's degree in teaching, she now specializes in tourism and lifestyle. Her passion for travel has led her to fly to several destinations and today fuels its mission to share local and international news with you as well as its best discoveries. The former travel agent has also published several novels and guides.



VOYAGES D'AUJOURD'HUI, THE NEW MEDIUM OF TRAVEL

Becoming a partner of Voyages d'Aujourd'hui means promoting your services or your products to an audience composed mainly of travel professionals and their customers, all of whom are passionate.

Banners on our website or in our newsletter

Advertise on Voyages d'Aujourd'hui allows you to have visibility on a single site and which is growing. Voyages d'Aujourd'hui's newsletter helps to increase the stats of affected customers.

Our site is newly retouched, the best places are still available!

Infomercial

- Writing articles and infomercials, with first-class texts, interviews, and photos.
- Translation of articles from English to French
- Press travel to make the best of your destination known
- Representation at events

For all news and advertising partnership projects, please contact us by email.

BY EMAIL

info@voyagesdaujourdhui.com

BY PHONE

450-822-4210

A NEW ECOSYSTEM



Opted for a wind of change for your business, our platforms have been specially developed to create a whole new ecosystem. In synergy with our Web, our weekly newsletter and our constant presence on social media as well as our presence in more than four discussion groups where our content is disseminated.

VDA is the platform for travel industry specialists and consumers who love to travel!

All of this makes it **the number 1 choice for travel agencies** that want to see its content propelled through our vast network and meet the real needs of Quebec travelers.

VDA IS...



5,500
Facebook followers



4,500
Instagram followers



+1,300
newsletter subscribers



+20 000 followers of combined Facebook groups



VDA

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